



Permit #S00078829-A

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00078829-A

Type of Permit: STILL

Release Date: 06/03/2014

Production Company WILDCAT NYC INC

Producer Cristiana Sadigianas

Insured Company Name WILDCAT NYC INC

Director Cristiana Sadigianas

Contact Phone No. 1 917-573-5993

1st AD Brian Deming

Contact Phone No. 2

Production Manager Cristiana Sadigianas

Fax

FilmL.A. Coordinator Yulizza Ramirez

Address 96 S ELLIOT PL
BROOKLYN, New York 11217

Production Title NIKE

Location Manager Brian Deming

Type of Production Still Photo

Primary Phone Mobile - 323-383-1716
Secondary Phone

Location Assistant Brian Deming

Primary Phone Mobile - 323-383-1716
Secondary Phone

Fees

SANTA MONICA POLICE VEHICLE \$0.00

Total Permit Fee \$0.00

Number of Locations 1



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

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Production Company WILDCAT NYC INC
Insured Company WILDCAT NYC INC
Production Title NIKE

Location Manager Brian Deming
Primary Phone Mobile - 323-383-1716
Secondary Phone

Location Address Ocean Ave., Colorado Ave - San Vicente Blvd, Santa Monica, CA 90401

Location Name PALISADES PARK (SANTA MONICA)

Location Type Park

Film Dates 5/6/2014 - 5/6/2014 13:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents Pacific Palisades July 2009.pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Motor Homes	2		Cast	5
	Vans	2		Crew	25

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** City of Santa Monica

Police: Santa Monica Police Department

Fire: Santa Monica Fire Department

Thomas Guide **Page:** 671

Grid:

Coordinator Note -ONE SANTA MONICA POLICE OFFER REQUIRED.

Coordinator Note RIDER A CORRECTS BILLING CODE FOR CITY OF SANTA MONICA

Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

SPECIAL FILMING CONDITIONS PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***
- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**
- **Trash and refuse must be removed from the area immediately after filming activities are completed.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.
- **No weekend or holiday filming unless approved by FilmL.A.**
- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.
- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**
- **Cast and crew may not park on area streets.** Off-street parking must be provided.
- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

DOWNTOWN SANTA MONICA FILMING GUIDELINES



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santa
monica

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.
- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.
- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.
- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.
- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.
- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.
- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.
- Street meters require the signature of the merchant adjacent to the space.
- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

down
town
santa
monica

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

\$ 100 Student Films

\$ 250 Nonprofit / Educational, exterior only

\$ 512 Still Photography, exterior with low impact

\$ 1,536 Still Photography, exterior with high impact

\$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

\$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

\$ 1,024 Film/Video Half-Day Shoots, including *Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

\$ 2,560 Film/Video All-Day Street Filming, including *Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

\$ 625 Application Fee

\$ 105 (still photo) to \$155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

\$ 30 (per hour, 4 hour minimum) Film Monitor Fee, Film Monitor is assigned as needed.

City of Santa Monica Fees:

\$105.06 – Still Photo Application Fee

\$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.